



About Krames

Exit-Writer, now from Krames - *the experts in patient education* and consumer health publishing for over 33 years.

Krames reaches:

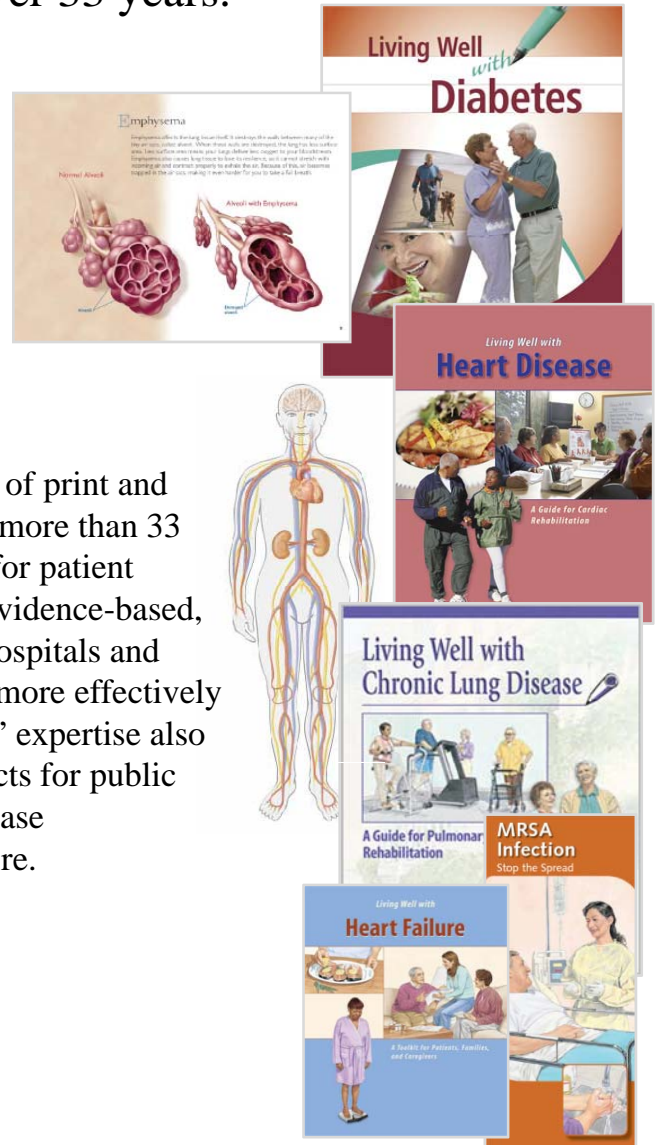
- 40 million patients annually
- 80% of hospitals
- 75% of VA hospitals
- 1,500 corporations
- 300,000 physicians and nurses
- 150 managed care companies
- Major pharmaceutical companies
- 10 International Distributors

Krames develops patient-centric content in a variety of print and electronic formats (now including Exit-Writer). For more than 33 years, the healthcare industry has relied on Krames for patient education. Designed to support health literacy, our evidence-based, peer-reviewed products help doctors and nurses in hospitals and private practice educate patients quickly, easily and more effectively than any other health information publisher. Krames' expertise also extends to a wide variety of patient education products for public health, pharmaceutical companies, health plans, disease management companies, schools, employers and more.

Krames prestigious partners include:

- The American Lung Association
- The American Heart Association
- Harvard Health Publications

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PATIENT EDUCATION